

SPONSORS

September 12, 2016

PARTNER

Sacramento Regional
Solid Waste Authority

The Honorable Jerry Brown
Governor, State of California
State Capitol, Governor's Office
Sacramento, CA 95814-4900

PRESIDENT'S CIRCLE
CalRecycle

Re: AB 2530 (Gordon) Recycled Content Reporting— Request for Signature

GOLD

Republic Services

Dear Governor Brown,

StopWaste

On behalf of the California Resource Recovery Association (CRRA) I write to request your signature on this measure, which will require manufacturers of plastic beverage containers to disclose to the state how much recycled content they use in their products. CalRecycle would make this information available on their website.

SILVER

Athens Services

While Californians have done a great job collecting beverage containers for recycling, the in-state plastic recycling market is facing considerable challenges. The drastic drop in oil prices has lowered the demand and price for California-generated recycled materials. Virgin plastic is now cheaper than recycled plastic, causing many manufacturers to reconsider their recycling commitments.

Call2 Recycle

Cascadia Consulting
Services

AB 2530 will provide information that is an essential first step towards minimum recycled content. Previous efforts to establish a recycled content mandate on plastic food and drink containers have been blocked by the opposition arguing that there may not be sufficient reclamation capacity available in California to meet a recycled content mandate.

California Refuse
Recycling Council

The reporting data required by AB 2530 will help CalRecycle and policy makers better assess market demand for California PET manufacturing with current collection and recycling levels, to better inform future policy. This is the similar policy that is required of glass beverage container manufacturers since 1991.

City of Fremont

City of Livermore

HF&H Consultants

Marin Sanitary Services

PSSI/Stanford Recycling

R3 Consulting

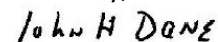
Recology

Zanker Recycling

It's essential that we create and maintain a robust in-state recycling industry as it not only reduces the petroleum oil use and greenhouse gas emissions but also helps boost local material markets and recycling program and create jobs. The use of recycled content materials in place of virgin materials results in significant greenhouse gas emission reductions.

For these reasons, I respectfully request that you sign AB 2530 into law. Thank you for your consideration.

Sincerely,



John H. Dane
Executive Director



cc. Graciela Castillo-Krings, Office of Governor Jerry Brown
Scott Smithline, CalRecycle

CRRRA is California's state-wide recycling association. It is the oldest and one of the largest non-profit recycling organizations in the United States. A 501(c)(3) organization, CRRRA is dedicated to achieving environmental sustainability in and beyond California through Zero Waste strategies including product stewardship, waste prevention, reuse, recycling and composting. CRRRA advances local, regional and state-wide waste reduction efforts which result in critical environmental and climate protection outcomes. Our members represent all aspects of California's reduce-reuse-recycle-compost economy. They work for cities and counties, as well as hauling companies, material processors, non-profit organizations, state agencies, and in allied professions.