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California Resource Recovery Association

April 6, 2010

Senator Alex Padilla, Chair
Senate Energy, Utilities and Communications Committee
California State Capitol
Sacramento, CA 95814

RE: SB 920 (Yee) - SUPPORT

Dear Senator Padilla:

Please support SB 920 by Senator Yee, a measure that would eliminate the wasteful and costly practice of distributing white page telephone directories to all utility customers regardless of consumer preference, and instead provide these directories for free upon request.

The production and distribution of white page directories represent a significant environmental burden as well as an unnecessary cost to consumers. Recent surveys show that 76% of consumers state that they "never" use telephone directories while another 20% say they "rarely" use them.

Telephone service providers' obligation to provide their customers with free and convenient access to publicly available telephone numbers would be best served under the terms of AB 920. Technology has provided consumers with an increasing array of no-cost alternatives to paper directories that are more accurate and less wasteful than paper directories.

Recycling telephone directories, while superior to landfilling, is not without costs. Local governments currently bear the costs to recycle directories, which often go from the point of delivery straight to the recycling bin, or worse, into the garbage can. Reducing the volume of directories produced and delivered is the most efficient way to conserve resources and reduce costs for all parties.

Please support SB 920 by Senator Yee, a measure that represents a true and significant opportunity to reduce waste.

Please support of this measure when it is heard in Senate Energy, Utilities and Communications Committee.

Sincerely,

J. Muir

Julie Muir
President

Cc: Members, Senate Energy, Utilities and Communications Committee
Senator Yee