## **CRRA 2018 Conference Economic Impact Report**

## **Business Sales by Sector**

Industry	Attendees	Organizer	Exhibitor	Total
Lodging	\$88,084	\$4,287*	\$0	\$92,371
Transportation	\$23,090	\$2,858*	\$6,200	\$32,148
Food & Beverage	\$71,190	\$96,000	\$13,822	\$181,012
Retail	\$21,379	\$0	\$0	\$21,379
Recreation	\$11,658	\$0	\$0	\$11,658
Space Rental	\$0	\$24,000	\$2,905	\$26,905
Business Services	\$0	\$53,716*	\$16,380	\$70,095
Totals	\$215,400	\$180,861	\$39,307	\$435,568

## **Economic Impact Details**

	Direct	Indirect/Induced	Total
<b>Business Sales</b>	\$435,568	\$306,224	\$741,793
Personal Income	\$177,471	\$108,603	\$286,074
Jobs Supported			
Persons	133	37	170
Annual FTEs	5	1	6
Taxes And Assessments			
Federal Total	<u>\$43,012</u>	<u>\$28,396</u>	<u>\$71,408</u>
State Total	<u>\$15,011</u>	<u>\$8,186</u>	<u>\$23,197</u>
Sales	\$10,948	\$5,550	\$16,499
Income	\$2,421	\$1,482	\$3,902
Bed	\$0		\$0
Other	\$1,642	\$1,154	\$2,796
Local Total	<u>\$15,631</u>	<u>\$1,876</u>	<u>\$17,507</u>
Sales	\$2,265	\$1,148	\$3,414
Income	\$0	\$0	\$0
Bed	\$12,332		\$12,332
Per Room Charge	\$0		\$0
Tourism District	\$0		\$0
Restaurant	\$0	\$0	\$0
Other	\$1,034	\$727	\$1,762
Property Tax	\$6,328	\$3,251	\$9,579