

TC Quarterly Call

March 18, 2005 1:00 pm – 2:10 pm

Attendance: Julie Muir – CRRRA Board/TC Liaison, Leslie Lukacs - VSERC, Michele Young – CORC, Bob Nelson- LATC, Randy Lewis -e-WH, Gary Liss – IRC, Tedd Ward – GRC, Patrick Hayes – CDC, Marialyce Pedersen– Reuse, Barbara Kopicki- CCRC

A. Introductions

B. CRRRA Update: CRRRA has many projects on its plate, including:

- Organizing the two policy workshops
- Organizing the conference
- Updating our communications including our website, Recyclescene, and conference call abilities
- Working on a Certification Program

C. Policy Workshops – All councils indicated that they are working on their policy papers. The deadline for policy paper submittals to John Davis is **April 7, 2005**. Please plan to have a TC Rep at both the Diamond Bar - April 21 (South) and San Jose – May 19 (North-Middle) workshop to present your papers.

D. CRRRA Conference Update

- Members Meeting – discussed having a members meeting in two parts – one on Sunday and one on Tuesday at lunch. Ask Gary and Tedd to follow up with Judi Gregory on this idea.
- Workshops – CCRC and Venues are planning a workshop on Wednesday. CORC and GRC are planning a workshop on Sunday.
- 5 Minutes Presentation by TCs at Members Meeting Luncheon on Tuesday. The format for this still needs to be determined. TCs would like to spend a minute or two talking about their TC.
- Exhibit Hall – Patrick said that he has last year's powerpoint presentation in which all of the TCs gave slides of their TCs. He will upload this to the CRRRA TC ExComm yahoo group so everyone can look at their last year's information and then update it. This powerpoint presentation will show at the combined CRRRA/TC booth in the exhibit hall.
- TC Time from 11:00 to 11:30 – There was good response to this idea.
- TC Meeting – Julie will resend TC Meeting email since it had a lot of detail in it (Done 3/18/05). **TCs need to let Julie know when they want to schedule their TC Business meeting so it can go into the conference brochure.** First Come First Serve for Meeting Time and Space.
- TC Sessions – Julie emailed sessions to various TCs to ask for feedback on session content, speakers, moderators etc... It would be best to keep these sessions to two speakers and a moderator, but three speakers would also be acceptable. Nothing is set in stone, but we really want your TC input into the session.

E. Membership Recruitment: How do CRRRA members benefit from your TC? How can CRRRA recruit more members via your TC? **Please send me a paragraph or two that list the benefits of your TC to our membership and to potential CRRRA members by April 30th.**

- We will send out one TC description each month on the CRRRA Members list so the member know about you and so you can recruit more TC members.
- We can put these on the website.

- CRRA can use them a new member recruitment tool
 - It was suggested that the CRRA Board review and revise the policy that says that members can only join two TCs at a time. Julie will look at this when she reviews the TC Policies.
 - One of the TCs' members wanted to offer CRRA membership to its customers, but the current price was too high to do it. This led to a discussion about rates, discounts, and structure. We all agreed that this was complex issues, but did offer some suggestions:
 - § Offer a six month trial - new member rate at half of the 1 year member rate
 - § Offer a new member discount
 - § Offer a lower rate to those buying 2 or more memberships.
 - § Offer two year or more membership rate at a discount compared to individual year rates
 - § Offer an opt out where a credit card would automatically be charged each year unless the members decides to opt out of the members. CalPIRG does this.
 - § Gary said he would put a proposal together to bring before the CRRA Board.
- F. Certification: There was not time to talk about this idea in great detail, but Julie did want the TCs to know that we are looking into developing a certification program to certify "Professional Recyclers". We are looking to modify PROP's model and connecting with an educational system that can certify our instructors and classes. We plan to work with the CIWMB and California Cities to develop tools to train staff. As we move forward with this project we would like to get TC input and support. If you are interested in working on this project with CRRA, please apply to join the CRRA Board's Program Committee. You can find the application at <http://www.crra.com/> under "Get Involved with a CRRA Committee".

G. Next Call: June 2005

Adjourn

Future Agenda Items:

1. Certification Program
2. Joining CRRA Committees
3. TC Leadership Membership – is everyone on your TC Executive Council a current member of CRRA?