

Agenda for April 2006

1. Introductions
2. CRRA Update/Follow Up:
 - a. Certification
 - b. Members Survey (em sent 4/7/06, action requested by 4/14/06)
 - c. Membership Recruitment Plan (em sent 4/18/06, action requested by 4/28/06)
 - d. Agreement of Responsibility
 - e. Conference calls - freeconference.com
 - f. Marketing of TC on yahoo listserv - start soon - LATC, CCRC, e-WH, and Reuse
 - g. What Sponsors have requested of CRRA - em coming 5/16/06
3. CRRA Conference Update - Exhibit Hall Deadline - April 15th
 1. Program Update - try to get updates from your rep on the Program Committee. Draft Program should be out next week.
 2. Technical Council Meet and Greetings
Each TC will be given the opportunity to meet for 45 minutes in the middle of the exhibit hall in our "lounge" area. This will be an informal time to meet with potential new members and introduce what your TC is about. It may also be a time to bring up topics of interest.
 3. Technical Council Workshop
Our recommendation is to have a topic or two (decided upon in advance) that you will discuss so we can place it in the program for those non-members that might be interested.
 4. The 2006 Conference Committee highly encourages all Technical Councils to participate in this opportunity because it is an important way for your TC to network and share information and to solicit potential new members. If your TC plans to participate, your time slot will be in the Exhibit Hall program as well as the information displayed at the entrance of the Exhibit Hall.
 5. Programming for the Technical Councils on the day of the Exhibit Hall will consist of two TC meet and greets and one workshop at a time. This will stagger and minimize competition between the TC's and hopefully allow a larger turnout.
 6. So we can ensure the time slots and needs of all Technical Councils are met, please let our committee know whether you will participate no later than April 15, 2006.
 7. TC Business Meetings are scheduled for Sunday - you pick the time.
4. TC Retreat Action Items
 - a. Our sponsors have expressed some needs that they would like CRRA to provide. Some of these needs would best be supplied by the TCs. These include tool kits, sample contracts, lists of pilot programs. ACTION: Judi to supply a more complete list of sponsor's requests. Em JG 2/5/06, 3/24/06. Done sent to JM 4/17/06, will send 5/16/06
 - b. ACTION: For communications committee to set up monthly information re: listserv usage instructions to moderators and users. 3/24/06 - forgot the purpose of this.
 - c. ACTION: Leslie to develop a workshop submittal form that includes the dates and potential list of sponsors and have it added to the website and workshop guidelines. Em LL 2/5/06, 3/24/06

- d. Must include CRRA logo on advertisements and promotions and/or indicate that your TC is a TC of CRRA by including after the TC name, "a technical council of California Resource Recovery Association" ACTION: Communication's Committee to devise method of how we formalize this policy. (branding, templates, language, graphics?), em Bob Hollis and JG, and LL 3/24/06 **it has been added to the Development and Communication's committees annual goals. – Done for now.**
- e. ACTION: Judi & Kym, get standard list of prices for ARC to perform workshop duties., em JG, KD 3/24/06
- f. ACTION: Julie to work with TCs on TC awareness emails to CRRA yahoo group. **Started 4/4/06**
- g. ACTION: Development and Communications Committee: Update the membership section of the website. - **how, not sure what we were trying to accomplish?**
- h. TC's should discuss strategies for developing SoCal membership.
- i. Recyclescene could spotlight TC's activities.
- j. ACTION: Judi to send a copy of the member recruitment plan to Julie for TC distribution and suggestions. **Sent to JM 2/6/06 – sent 4/18/06**
- k. ACTION: Development Committee, look into an umbrella/organizational membership structure. - not sure what this meant?
- a. ACTION: Development & Communications: Can TC's sell space on the website for products & services? Sent to BH, LL, JG 3/4/06** Placed under DevComm annual goals under website protocol, so the plan is to develop protocol for Board review and approval this year.