

# Hosting a Make-A-Plate Fundraiser

By Marialyce Pedersen, County of Ventura - Solid Waste Management Department

Providing people with the opportunity to create their own sturdy, durable but lightweight, easy-to-carry reusable dinnerware is a great way to encourage reuse and discourage disposables! A Make-A-Plate Fundraiser is a great way to build awareness of the importance of reuse among children and adults, in addition to being a fun and creative group activity!

## How to Conduct a . . . Successful Plate-Making Fundraiser

- 1 Order "teacher version" plate- and/or bowl-making kits from Makit Kits of Texas. The company's website is at [www.makit.com](http://www.makit.com), or they can be reached at 800/248-9443, Monday through Friday, 8:30 to 5 Central Time.
- 2 Teacher kits include blank art paper to make 50 plates or bowls, and cost approximately \$6.00 each (not including plate production, which was \$3.95 per plate in 2002).
- 3 Find a location with tables and chairs, schedule your event and promote it to your audience, using flyers, word of mouth or websites.
- 4 Each kit comes with one set of special markers to use on the plate paper. However, other washable markers, including neons, fluorescents and bold & brights will also work. You may want to purchase extra pens from a local stationery store, so everyone has lots of colors to choose from!
- 5 After the artwork is completed, you will have to mail the papers back to Makit Kits for production into plates. There is a cost of \$3.95 per plate to mold them into dishwasher safe, non-toxic melamine.
- 6 Makit Kits charges \$11 to ship all 50 completed plates back to one location for you to distribute to each plate-maker. This is the most cost-effective way to handle distribution. However, if you need to mail the plates to individual recipients, Makit Kits charges \$7.00 shipping each (for one to 10 plates).
- 7 To save costs, you may opt to have plates shipped to one location and then you can re-package and re-send them to individuals using the U.S. Postal Service's Priority Mail boxes, which cost less than \$4.00 each to send to most locations.
- 8 You will need to calculate your total costs per plate, based on the size of the event, selected shipping methods, etc. Then, add on a few dollars to that total, which will be earmarked for the sponsoring organization's fundraising purposes.
- 9 Be sure to explain to all participants how important it is to remember to bring their new reusable plate(s) whenever they go out to eat and disposables are likely to be used. This is a simple but impactful way for people to be more resource-responsible in their daily lives! (Encourage people to carry a small fork and/or spoon too, so that they don't have to use disposable utensils either!)
- 10 Keep the reuse spirit alive in your community!



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# How to Launch a . . . Successful Re-Fashion Show

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## **RRaRC Re-use Publications:**

RRaRC Fact Sheet #1 - **Hosting a Clothing Swap!**

*by: Portia Sinnott, Waste Reduction Project/MS+*

RRaRC Fact Sheet #2 - **Second Chance Week: October 21-29,2000**

*by: Leif Christiansen, Local Government Commission*

RRaRC Fact Sheet #3 - **Hosting a Re-Fashion Show**

*by: Marialyce Pederson, Ventura County - Solid Waste Management Division*

RRaRC Fact Sheet #4 - **What is Deconstruction?**

*by: Susan Kinsella, Susan Kinsella & Associates*

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