



# California Resource Recovery Association

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--- FOR IMMEDIATE RELEASE ---

Sacramento, CA – The California Resource Recovery Association presented their 2006 statewide award winners Tuesday evening August 8th during their annual conference in San Jose. Whether it is through education, waste prevention, reuse, decomposition, recycling programs, “closing the loop” with recycled product procurement/manufacturing or shooting for “zero waste”, it is clear that “LESS IS MORE” for these award winners.

Outstanding achievement recognition were presented to Ron Greitzer of L.A. Fibers as Recycler of the Year; Goodwill/VRS Electronics Reuse & Recycling Program in the San Francisco Bay Area, Innovative HHW/E-/U-Waste Program; BayROC 2006 Stop Junk Mail Campaign in the San Francisco Bay Area, Innovative Waste Prevention Program; Z-Best Composting Facility in Gilroy, Innovative Organics Recycling Program; The Recycled Products Cooperative (Solana Center) from Encinitas, Innovative Commitment to “Closing the Loop”; Sonrise Consolidated, Inc. from Livermore, CA, Innovative Construction and Demolition Debris Diversion Program; “From Our Feet” of Palo Alto, Pavitra Crimmel Innovative Reuse Award; Interior Removal Specialist, Inc. from South Gate, Innovative Recycling Program; irecycle@school Education Center from San Leandro, Innovative School Recycling Program and Ricoh Electronics, Inc. of Tustin, Innovative Zero Waste Achievement. Additionally, Mr. David Tam received the Rick Best Award for Environmental Advocacy Achievement; Resource Area for Teaching (RAFT) was recognized with the San Jose Host City award as a San Jose Innovator; and Stephen Bantillo with the City of San Jose received the CRRA Award for Service.

According to Alec Cooley, CRRA's Immediate Past President, the award categories were quite impressive this year. “We were pleased to see a broad spectrum of award winners from local government, state agencies, major corporations, individuals and small private businesses. It really shows that everyone across all sectors are doing their part to help California achieve their 50% waste diversion goal.” In 1990 California passed Assembly Bill 939, mandating all cities and counties to divert 50% of their waste from landfills.

The California Resource Recovery Association (CRRA) is the largest and oldest affiliate recycling organization in the country. Founded in 1974, CRRA is a dynamic non-profit organization dedicated to resource conservation through the practices of reuse, recycling and composting. Working to expand markets for recycled materials and promoting sustainable materials policies, CRRA is a clearinghouse for information, innovation, industry and governmental initiatives. CRRA is the premier organization for linking like-minded individuals from every facet of industry – nonprofits, waste haulers, recyclers, state, federal and local government officials, recycled product manufactures and many others all convene under the CRRA umbrella.

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