

BENEFITS OF SPONSORSHIP

Founded in 1974, the California Resource Recovery Association (CRRRA) is a non-profit 501(C) 3 organization dedicated to promoting waste reduction, reuse, recycling, pollution prevention, composting and expanding markets for recycled content products.

Who Are CRRRA Sponsors?

Public/government agencies, environmental consultants, non-profit groups, composting companies, refuse haulers, recycling companies, and other professionals concerned with resource management issues in California.

Why become a Sponsor?

The California Resource Recovery Association is proud to be among the leaders of a shared global vision of recycling and sustainable solutions. CRRRA was the first state recycling organization and continues as a strong voice for waste reduction and recycling. *As a CRRRA sponsor you demonstrate the commitment of your company or organization in addressing challenges of sustainability, best resource use and environmental protections.*

Sponsorship Level	Sample Benefits Package
Presidents Circle Sponsor \$10,000+ <i>**Choose: Opening Reception, Annual Awards Reception, A/V Services, any luncheon, or any listed below</i>	<ul style="list-style-type: none"> Premium Exhibit Booth Space at CRRRA Annual Conference Four full conference registrations Four Annual CRRRA/NRC memberships Logo on CRRRA letterhead 1 Full page add in conference program, Recyclescene and member directory Recognition on CRRRA website and website link Recognition on all conference promotional materials & signage
Gold Level Sponsor \$5,000 – 9,999 <i>**Choose: Keynote speaker, Exhibit hall reception appetizers, Exhibit Hall reception drink tickets, Conf Beverage stations or any listed below</i>	<ul style="list-style-type: none"> Standard Exhibit Booth Space at CRRRA Annual Conference Two full conference registrations (Three for \$7,500 - \$9,999) One Annual CRRRA/NRC memberships (Two for \$7,500 - \$9,999) ½ - page ad in conference program, Recyclescene and member directory Recognition on CRRRA website and website link Recognition on all conference promotional materials & signage
Silver Level Sponsor \$2,500 – 4,999 <i>**Choose: Hosting a tour, or tour buses, host a hospitality suite, host a snack break, conference signage, conference give-aways or any listed below</i>	<ul style="list-style-type: none"> Standard Exhibit Booth Space at CRRRA Annual Conference with 2 both personnel passes– or- 2 full conference registrations One Annual CRRRA/NRC memberships ¼ - page add in conference program, Recyclescene and member directory Recognition on CRRRA website and website link Recognition on all conference promotional materials & signage
Bronze Level Sponsor \$1,500 - \$2,499 <i>**Choose: Award winner awards, Board and committee plaques</i>	<ul style="list-style-type: none"> One full conference registration OR- 3 Annual CRRRA/NRC Memberships Logo in conference program, Recyclescene and member directory Recognition on CRRRA website and website link Recognition on all conference promotional materials & signage
Friend of CRRRA \$500 - \$1,499	<ul style="list-style-type: none"> One Annual CRRRA/NRC membership for each \$500 donated Logo in conference program, Recyclescene and member directory Recognition on CRRRA website and website link Recognition on all conference promotional materials & signage

**Notes which conference activity the sponsor will be recognized for.

Sponsorship benefits begin when payment is received by CRRRA, and benefits last for the entire year; therefore, the earlier you sponsor, the more recognition you receive.

Contributions can be made in cash or various in-kind services/products.

A portion of the contribution is tax-deductible. Consult you tax advisor.

For more information or a sponsorship application:

Please contact Judi Gregory @ 916-441-2772 ext 1 or judigregry@aol.com

Additional Information

Sponsorship benefits last an entire year and are customizable to suit the needs of the donor. Sponsor packages may include the following:

- Complimentary conference registrations
- Complimentary exhibit booth space
- Free CRRRA memberships
- Free NRC memberships
- Recognition on all conference promotional materials
- Acknowledgement in Recyclescene
- Acknowledgement in the conference program and on all conference signage
- Acknowledgement on the CRRRA website
- A website link
- Free advertising in the CRRRA membership directory
- Tax deductible
- ...and more

FOR MORE INFORMATION

Judi Gregory

judigregry@aol.com • (916)441-2772 ext 1

2008 President's Circle Sponsors

- RethinkWaste.org
- Recycleworks
- City of Los Angeles
- US EPA Region 9
- StopWaste.Org
- CA Department of Conservation
- CA Integrated Waste Management Board

P.O. BOX 1228
SAN LUIS OBISPO, CA 93406
ADDRESS SERVICE REQUESTED

CRRRA



California Resource Recovery Association

SPONSORSHIP INFORMATION

Enjoy the benefits
of sponsorship
while showing
your commitment
to the conservation
of natural resources



AFFILIATE OF
NATIONAL
RECYCLING
COALITION
INC.
http://www.nrc-recycling.org