

BENEFITS OF SPONSORSHIP

Founded in 1974, the California Resource Recovery Association (CRRA) is a non-profit 501(C) 3 organization dedicated to promoting waste reduction, reuse, recycling, pollution prevention, composting and expanding markets for recycled content products.

Who Are CRRA Sponsors?

Public/government agencies, environmental consultants, non-profit groups, composting companies, refuse haulers, recycling companies, and other professionals concerned with resource management issues in California.

Why become a Sponsor?

The California Resource Recovery Association is proud to be among the leaders of a shared global vision of recycling and sustainable solutions. CRRA was the first state recycling organization and continues as a strong voice for waste reduction and recycling. *As a CRRA sponsor you demonstrate the commitment of your company or organization in addressing challenges of sustainability, best resource use and environmental protections.*

Sponsorship Level	Sample Benefits Package
Presidents Circle Sponsor \$10,000+	<ul style="list-style-type: none"> Premium Exhibit Booth Space at CRRA Annual Conference Four full conference registrations Four Annual CRRA/NRC memberships Logo on CRRA letterhead 1 Full page add in conference program, Recyclescene and member directory Recognition on CRRA website and website link Recognition on all conference promotional materials & signage Earmark 1 special event or plenary at CRRA Annual Conference
Gold Level Sponsor \$5,000 – 9,999	<ul style="list-style-type: none"> Standard Exhibit Booth Space at CRRA Annual Conference Two full conference registrations (Three for \$7,500 - \$9,999) Two Annual CRRA/NRC memberships (Three for \$7,500 - \$9,999) ½ - page ad in conference program, Recyclescene and member directory Recognition on CRRA website and website link Recognition on all conference promotional materials & signage Earmark 1 event or session at CRRA Annual Conference
Silver Level Sponsor \$2,500 – 4,999	<ul style="list-style-type: none"> Standard Exhibit Booth Space at CRRA Annual Conference + One full conference registration – OR - Two full conference registrations One Annual CRRA/NRC memberships ¼ - page add in conference program, Recyclescene and member directory Recognition on CRRA website and website link Recognition on all conference promotional materials & signage
Bronze Level Sponsor \$1,500 - \$2,499	<ul style="list-style-type: none"> 50% discount on Exhibit Booth Space at CRRA Annual Conference – OR - One full conference registration Logo in conference program, Recyclescene and member directory Recognition on CRRA website and website link Recognition on all conference promotional materials & signage
Friend of CRRA \$500 - \$1,499	<ul style="list-style-type: none"> Logo in conference program, Recyclescene and member directory Recognition on CRRA website and website link Recognition on all conference promotional materials & signage

Sponsorship benefits begin when payment is received by CRRA, and benefits last for the entire year; therefore, the earlier you sponsor, the more recognition you receive.

Contributions can be made in cash or various in-kind services/products.

A portion of the contribution is tax-deductible. Consult you tax advisor.

For more information or a sponsorship application:
Please contact Judi Gregory @ 626-339-9555

Additional Information

Sponsorship benefits last an entire year and are customizable to suit the needs of the donor. Sponsor packages may include the following:

- Complimentary conference registrations
- Complimentary exhibit booth space
- Free CRRA memberships
- Free NRC memberships
- Recognition on all conference promotional materials
- Acknowledgement in Recyclescene
- Acknowledgement in the conference program and on all conference signage
- Acknowledgement on the CRRA website
- A website link
- Free advertising in the CRRA membership directory
- Tax deductible
- ...and more

P.O. BOX 276567
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ADDRESS SERVICE REQUESTED

2006 President's Circle Sponsors

- City of San Jose
- City of Los Angeles
- US EPA Region 9
- StopWaste.Org
- Zanker Road Landfill/ GreenWaste
- CA Department of Conservation
- CA Integrated Waste Management Board

CRRA



California Resource Recovery Association

SPONSORSHIP INFORMATION

Enjoy the benefits
of sponsorship
while showing
your commitment
to the conservation
of natural resources

FOR MORE INFORMATION

Judi Gregory

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