

CRRA Board Meeting
 Tuesday, June 17, 2008
 Board Meeting 2:30 – 3:00 pm Closed Session
 3:00 – 4:30 Open Session
 Board Call In Number is 877-643-6951 Code: 66314828#
 Moderator Code: 57503706# (Julie)
 Agenda updated 6/17/08

Present: Leslie Lukacs, Julie Muir, Tracie Bills, Bob Nelson, Susan Collins, David Krueger, Rick Anthony
 (joined at 4:12), John Davis (advisor)
 Absent, Laureteen Brazil, Todd Sutton

1. Approval of agenda
2. Approve minutes from May 20, 2008
 - a. Have minutes from previous month been sent to the Board and posted to website? Yes.
3. Record e-votes
 - a. Motion passed: 8-0-0-1 (Sutton) Collins/Krueger motioned and seconded approval of Plastic Bag Letter. Discussion opened 5/21 at 5:57 pm and closed 5/22 at 1:28 pm. Voting opened 5/22 at 1:36 and closed Friday, May 23, 2008 5 pm.
 - b. Motion passed: 8-0-0-1 (Sutton). Muir/Nelson motion and second to authorize the CRRA President to write a letter of recommendation for CRRA member Bob Gedert to the slate for the NRC Board of Directors. Discussion opened Tue 6/3/2008 8:57 PM and closed Thursday, 6/5/08 8:39 PM. Voting period opened Friday, 6/06/08 8:25 AM and closed Tuesday, 6/10/08 at 5:00 pm.
 - c. Motion passed: 8-0-0-1 (Sutton). Bills/Lukacs motioned and seconded to approve the 2009 Conference site at the Rancho Las Palmas in Rancho Mirage, California for August 2-5, 2009. Discussion opened Tuesday, June 03, 2008 2:12 PM and closed Thursday, June 5, 2008 at 2:23 pm. Voting opened Thursday, June 05, 2008 2:26 PM and closed Tuesday, June 10, 2008 5:00 pm.
4. Board Member Resignation: Todd Sutton voluntarily resigned his position on the CRRA Board of Directors, citing time constraints. Votes until new Board member appointed to be based upon an 8 member board.
5. Contracts **(closed discussion)**

Action Items:

Responsible Parties	Task	Date Assigned	Due Date	Status
Worrell Forward to Tracie start private yahoo group. Then private part of website later	PDF, Post contracts, file hardcopies	2/19/08		
Gregory	Find out what happened to Green Street video clips from 2007 CRRA conference	2/19/08		Done
Gregory/Worrell	Draft thank you e-mail to renewing members. Include Survey Monkey to sign up for TC's	2/19/08	8/15/08 Right after conference	

Worrell	Report back on how many non-profits are renewing	2/19/08		Done
Worrell	Draft electronic letter inviting members whose membership expired in 2006 and 2005 to join again. Link to membership benefits page and registration page, send draft to whole board.	2/19/08		
Krueger	Send December and February minutes to Tracie	4/15/08	5/20/08	Done
Lukacs / Gregory	Submit information on Timonie (EPA) for Rick Best Environmental Award	4/15/08	5/20/08	
Gregory	Place information regarding elections in the RecycleScene at end of April	4/15/08	5/1/08	Done
Krueger	Contact Laura to see which member emails bounced and who we would need to send postcards out to for elections	4/15/08	5/1/08	Done
Worrell	Send out postcards for elections	4/15/08		Done (via e-mail)
Krueger	Talk with Bill to see if his action items are completed	4/15/08		Done
Krueger	Get process in place to make sure minutes are updated on website.	4/15/08	5/20/08	
Gregory	Provide sponsorship update to board.	4/15/08	5/20/08	
Muir	Remove Todd from Board and Private Board list serves	6/17/08	7/15/08	
Bills	Remove Todd's name from website	6/17/08	7/15/08	
Gregory	2-year plan for future of Certification program w/o EPA grant	6/17/08	7/15/08	
Gregory/Nelson	Resolve Richard Gertman instructor payment issue	6/17/08	7/15/08	
Gregory/Muir	Send out written request for 10% conference discounts for partnering organizations. Conduct E-vote	6/17/08	7/15/08	
Worrell/Krueger	Distribute list of members who have not renewed (including non-profits). Divide list among Board to and staff to call and ask lapsed members to renew / attend the conference	6/17/08	7/15/08	

6. Financial update (David)

- a. See attached financial statements

7. Certification Update (Bob Nelson/Judi):

- a. See attached report
- b. Additional Classes for Certification (Judi) - \$4,000 - \$6,000. Judi to provide report on status of certification and plan for next year so Board has more context to consider funding new classes.
- c. CIWMB RFP – update? Drop

- d. SWANA Proposal - Drop
- e. **Approval to be partnering organization with Dominican University Sustainability Program. Motion: Nelson/Collins 6-0-0-2 (Brazil, Anthony)**
- f.

8. Conference Update (Tracie/Judi):

- a. See attached report. Judi to provide update on sponsorship and exhibit hall sales.
- b. Requests for Complimentary Conference Registration (Bob N)
 - 1. CAW Scott Smithline (plenary speaker and regular session) Judi to exchange sponsorship for registrations, John Davis to forward contact info. Nick Lapis (CAW),
 - 2. Jeffrey Morris EPA speaking twice
 - 3. Paulo – free Registration
 - 4. Brenda Platt (keynote speaker) - \$755 travel and four night stay at hotel and conference registration
 - 5. Ed Begley Junior – Free! \$575 for hotel.

Approve complimentary conference registrations for Jeff Morris, Paulo, Brenda Platt.

Motion: Bills/Anthony: 6-0-1(Collins)-1(Brazil)

- c. Approval conference partnering organizations (Judi) Organizations. 10% discounts. ICLEI, Teachers.. Judi to get us something in writing to approve electronic vote.
- d. CRRRA Board Meetings during the conference, Saturday 6 - 9, Sunday, Monday 45 min members meeting, and possible Wednesday. Need to calendars Board Retreat as well.
- e. Meeting with Arizona Recycling Coalition on Sunday at 4:30 pm.
- f. CRRRA Awards
 - 1. Rick Best Environmental Award: **The Rick Best Environmental Advocacy Award** honors lifetime environmental stewardship achievements. In Rick Best's memory, this award recognizes those who effectively advocate for Earth's natural systems. The award goes beyond reuse, recycling and composting to encompass air and water quality, resource protection, and global warming efforts. Prior winners include Bryon Sher, Darryl Young, Mike Paparian, David Tam, Terry Tamminen, and John Davis.
 - a. Penny Newman, Center for Community Action and Environmental Justice. Her bio is here <http://www.ccae.org/about.htm> (John Davis)
 - b. Gary Snyder <http://www.ecotopia.org/ehof/snyder/index.html> and http://www.poetryfoundation.org/foundation/release_042908.html (John Davis)
 - c. Mark Murray (Rick Anthony)
 - d. Lillian Clark, RecycleWorks of San Mateo County, nominates Ann Schneider to receive the Rick Best Environmental Advocacy Award.
 - e. Bob Besso (Debby Figoni)
 - f. Jack Macy
 - g. Bill Worrell
 - h. Ed Begley Jr (John Davis)

Approve Ed Begley Jr. as recipient of 2008 Rick Best Environmental Award. Motion: Lukacs /Bills 6-0-0-2(Brazil, Collins)

- 2. CRRRA Service Award: **The CRRRA Service Award** recognizes exceptional service to the organization, a contribution of time or resources beyond

expectations. The Service Award is given by the Board of Directors for annual

- a. Laura Anthony (Tracie Bills)
- b. Tracie Bills
- c. Bob Nelson (Julie Muir)
- d. Jacy Bolden (Julie Muir)
 - A faithful member of CRRA, she has organized and lead the CRRA awards committee for at least the last five conferences. She is a joy to work with.

Approve Laura Anthony and Jacy Bolden as recipients of 2008 CRRA Service Awards. Motion: Bills/Nelson 6-0-0-2 (Collins, Brazil)

9. CRRA 2009 Conference – update

1. Status -

10. Election Update

- a. **Certify Elections per attached results. Motion: Bills/Krueger 7-0-0-1(Brazil)**
- b. Board Meeting after the end of the conference on Wednesday (Julie)
- c. Appoint Board Member to fill vacancy in Northern District (vacancy due to Todd Sutton's resignation.)

Appoint Leslie Lukacs to fill the Northern District CRRA Board vacancy for the remainder of Todd Sutton's term (2 years) per existing Board policy.

Motion: Nelson/Collins 6-0-0-2(Brazil, Lukacs)

11. Policy Committee (John)

- a. CRRA Board Policy Process, 1.0
- b. a proposed letter on AB 822 (multi-family recycling);
- c. a letter on AB 2058 (shopping bags) with comments;
- d. a position on landfill surcharges with comments; and
- e. language on SB 1625 (crv) with comments.

12. Web Contract Update

- a. Laura's Contract Amendment – complete (We have received)
- b. IKORB's contract - status

13. Technical Councils

- a. **Approval of the California Household Hazardous Waste Technical Council Budget**
Motion: Nelson/Bills 6-0-0-2 (Brazil, Anthony)

14. SWANA Booth – how did it go? Lessons learned?

Approve work plan and budget for technical training at next year's SWANA conference in Southern California. Motion: Lukacs / Collins 7-0-0-1 (Brazil)

15. Membership

- a. Membership Report 5-1-08
- b. Constant Contact report (Bill)
- c. Report comparing NP in 2007 to NP in 2008 (Bill)
- d. Thank you letters and TC sign ups (Bill, David, Judi). We will send out immediately after the conference.

- e. Have we sent out dues notices to those whose membership lapsed up to three years ago? Bill drafted letters. We have not sent them yet.
- f. Non-Profit rate complaint
 - 1. How many non-profits have not renewed because of increase in fee? From the data base it appears that 22 nonprofit members have renewed and **12** have not. But note the data base is not very good. Lin King is shown as a non-profit as well as Alameda County Solid Waste, etc.

16. NRC: 21st Century email from CJ May, CRC (Julie)

17. Draft Development Plan (Tracie)

18. OurEarth.org (Julie)

- a. approval for CRRA to link to <http://www.ourearth.org/>

19. WiserEarth and CRRA (em on 10/16/07)

20. Green Lodging Program (em forwarding by Judi from Heidi Sanborn 10/30/07)

21. Jill Buck – Go Green and K-12 TC (Bob N/Judi)

22. Conflict of Interest Policy – Hines Center and NRC

23. TC Membership Fee

24. Communication Tool – Wiki

25. Communications received - none

26. Officer reports (consent)

- a. **President report (Julie):** Working with board members and advisors and committees on organizational issues. Wrote letter of recommendation for Bob Gedert to be selected to the slate for the NRC BOD 2008 Election. Dealt with Board Member violations. Continued to move the ED issue forward. Spoke with Stephen Bantillo.
- b. **Treasurer report (David):**
- c. **Secretary report (David):**
- d. **ARD Liaison report (Laurenteen):** Nothing new to report. Still working at collecting everyone's planning materials or as much as they want to share for the "recycleday" website.
- e. **TC Liaison report (Bob N):** CCRC, HHW and LATC are working on Conference sessions. Nothing else to report.
- f. **NRC Liaison report (Leslie):** Received Congress Information for RO's from NRC. We will work to coordinate the promotion of the NRC Congress. In return, we get a free membership, \$100 booth, and 2 - \$180 discounted registrations. We will need to know who is interested in attending the NRC (Pittsburgh) and if we want a booth (yes).
- g. **GA Liaison report (Susan):** Nothing to report.
- h. **Admin Staff report (Bill):**
- i. **Phone Staff report (Judi):**
- j. **Web Admin report (Stephanie):**

27. Committee reports (consent)

- a. **Conference Committee (Tracie):** Sponsorship was a primary focus this month. I spoke with many exhibitors and sponsors to get them signed up. There is only one more conference planning meeting left and we are working with each subcommittee to finalize plans. The Welcome Reception time was changed to 6:30-8:30 on Sunday night. I worked with Jeff Mattieu who is setting up art displays in the Exhibit Hall.
- b. **Dev-Com Committee (Tracie):** The iKorb, our web administrator has been doing a fantastic job. See the attachment for the type of work they have been doing. The DevComm Committee did not meet this month and has nothing else to report.
- c. **Program Committee (Bob Nelson):**
- d. **Certification Sub-Committee (Bob Nelson):** Certification report is submitted under a separate report. Nothing else to report.
- e. **Policy Committee (John):** see attached minutes
- f. **Admin Committee (David)**

28. Parking Lot Issues:

- A. For future conferences, we need a budget line item(s) for free registrations, speaker/moderator discounts, etc. Need to revisit conference policy in regards to comps and discounts, as well as determine who has the authority to approve speaker benefits.
- B. Future renewal notices should let people know when they have to renew in order to stay on the list serve, vote in elections, get a conference discount, etc.
- C. Look into switching from Yahoo Groups to Google Groups. Yahoo hard to add and delete members.

29. Reminders:

- a.