



A Rechargeable Battery Recycling Corporation program



Responsible Recycling for Rechargeable Batteries and Cell Phones

RBRC

Rechargeable Battery Recycling Corporation



Recycling – A Way of Life

Rechargeable Battery Recycling is no longer a luxury, but a necessity!

- Gone are the days when recycling was restricted to glass bottles, cans, newspapers and plastic
- Consumers use an average of six wireless products in their day-to-day lives.*
- Relying on increased technology has forced rechargeable battery and cell phone recycling to be a way of life
- If you manufacture, sell, generate, or use rechargeable batteries, or products containing them – **You need to know about Call2Recycle®!**



*Survey Conducted by GfK NOP World



Who is RBRC?

- The Rechargeable Battery Recycling Corporation (RBRC) is a non-profit service founded in 1994 to manage the Call2Recycle® program – the collection and recycling of rechargeable batteries (in pursuit of its mission, Call2Recycle began collecting cell phones in 2004).
- North America's first and most successful product stewardship program, created by battery manufacturers, that has collected over 50 million pounds of batteries from over 30,000 active collection sites in the US and Canada.
- Funded by the licensing of the RBRC Battery Recycling Seal on rechargeable batteries. Licensees imprint Seals onto battery packs to comply with U.S. federal and state laws.
- A toll-free number on the seal allows end-users (consumers) to locate active collection sites in the U.S. and Canada
- RBRC submits annual compliance updates to federal, state and provincial governments



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The Call2Recycle program

- The only national comprehensive recycling program of its kind.
- Free to the public, retailers, business and governments
- Collection, transport, recycling complies with state and federal regulations
- First battery program to be recognized as an e-Steward by Basel Action Network (BAN)
- What's accepted:
 - Portable Rechargeable Batteries: Nickel Cadmium, Nickel Metal Hydride, Nickel Zinc, Lithium Ion, Small Sealed Lead Batteries (up to 11 lbs/5 kg).
 - Cordless Power Tools
 - Two-Way Radios
 - Hand Held Scanners
 - Cell and cordless phones
 - Laptop
 - Digital cameras
 - Digital Camcorders
 - Cell phones: any make or model



Laws & Regulations

The Battery Act: A Summary

The Battery Act was signed into law on May 13, 1996 to phase out the use of mercury in batteries and to provide for the efficient and cost-effective collection and recycling or proper disposal of used Nickel Cadmium batteries, used Small Sealed Lead batteries, and certain other regulated batteries.

- The Act promotes proper recycling, disposal, and labeling of rechargeable batteries that are sold in the U.S.
- The Battery Act establishes national, uniform labeling requirements for “regulated batteries” and for “rechargeable consumer products” that are manufactured domestically or imported and sold for use in the U.S.
- The Battery Act prohibits the sale in the U.S. of a rechargeable consumer product that contains a regulated battery that is not easily removable from the product. Consumers must be able to easily remove the regulated battery at the end of its life, using common household tools.



Laws & Regulations

U.S. States Requirements

State approved battery collection program



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Laws & Regulations

U.S. States Requirements

State approved battery collection program

California*

Connecticut

Florida

Iowa

Maine♦

Maryland

Minnesota

New Jersey

Vermont

New York City❖



* Rechargeable Battery Recycling Act of 2006: implemented July 2006

❖ NYC Rechargeable Battery Law: implemented December 2006

♦ Maine Cell Phone Recycling Law: implemented January 2008

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How the Program Works

The rechargeable battery collection and recovery process



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Call2Recycle Recycling Program

QUESTION: Who is important in battery collection?

ANSWER: Everyone!

- Consumers
- Retailers
- Communities
- Businesses
- Public Agencies

Anyone who benefits from batteries should help collect them.



Call2Recycle: Who collects the batteries?

■ Retailers

- Best Buy, The Home Depot, Lowe's, RadioShack, Sears, Staples, Target, etc....

■ Businesses

- Building Management Companies, Contractors, etc....

■ Communities/Public Agencies

- Fire Departments, Police Departments, City Government, Solid Waste Departments, Military Installations, Hospitals, Universities, etc....

■ Consumers!!!!



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Call2Recycle: Program Benefits

- **FREE! No cost to participate...really!**



- **Turnkey Program includes:**

- Collection boxes, with pre-paid, pre-addressed shipping label
- Plastic bags to comply with DOT Regulations (One battery, one bag)
- Certificates of Recycling
- Detailed reporting: site, pounds, receipt dates, chemistry breakdown, etc...

- **Education & Awareness Tools**

- Employee training, promotional materials, etc..
- Use of the Call2Recycle logo



NO CHARGE

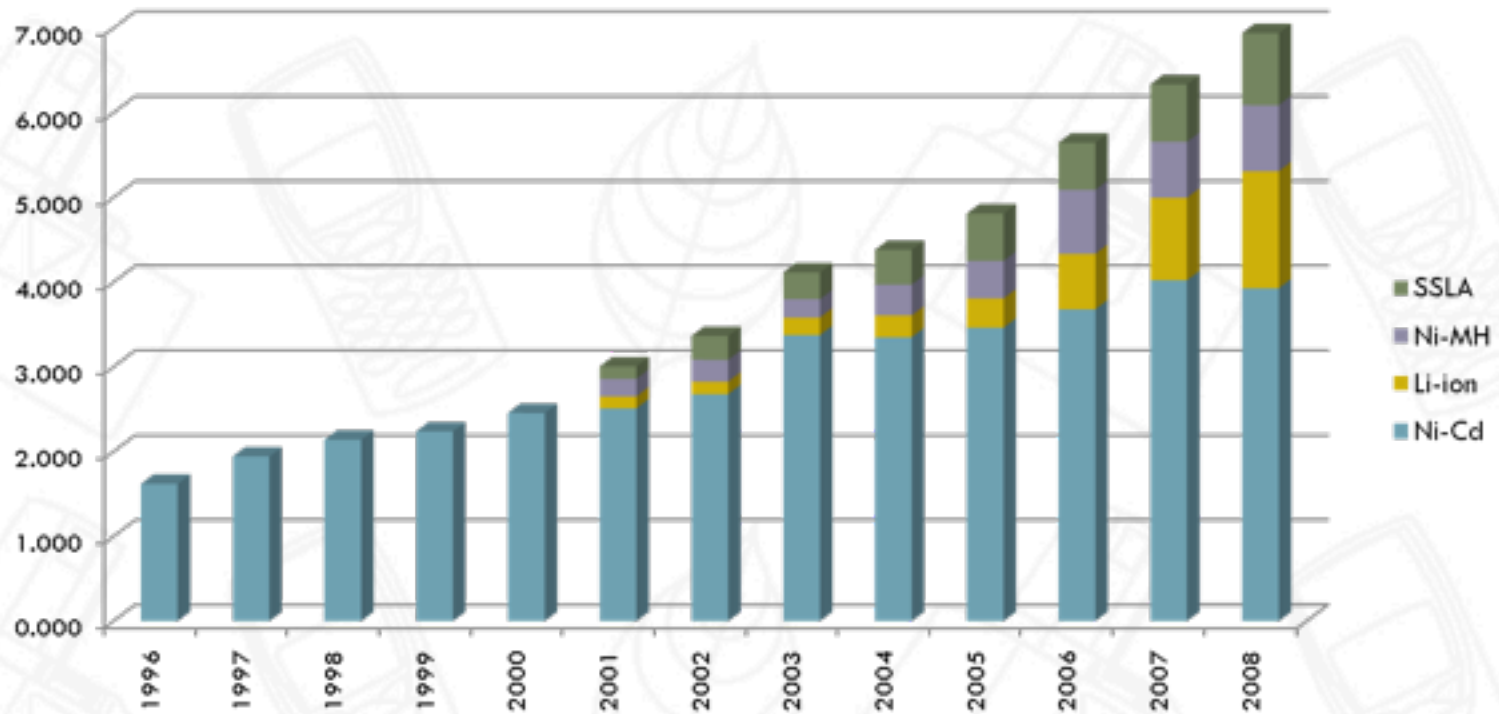
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Total Rechargeable Batteries Recovered

6,940,000 lbs. recycled in 2008
But....many more to go!



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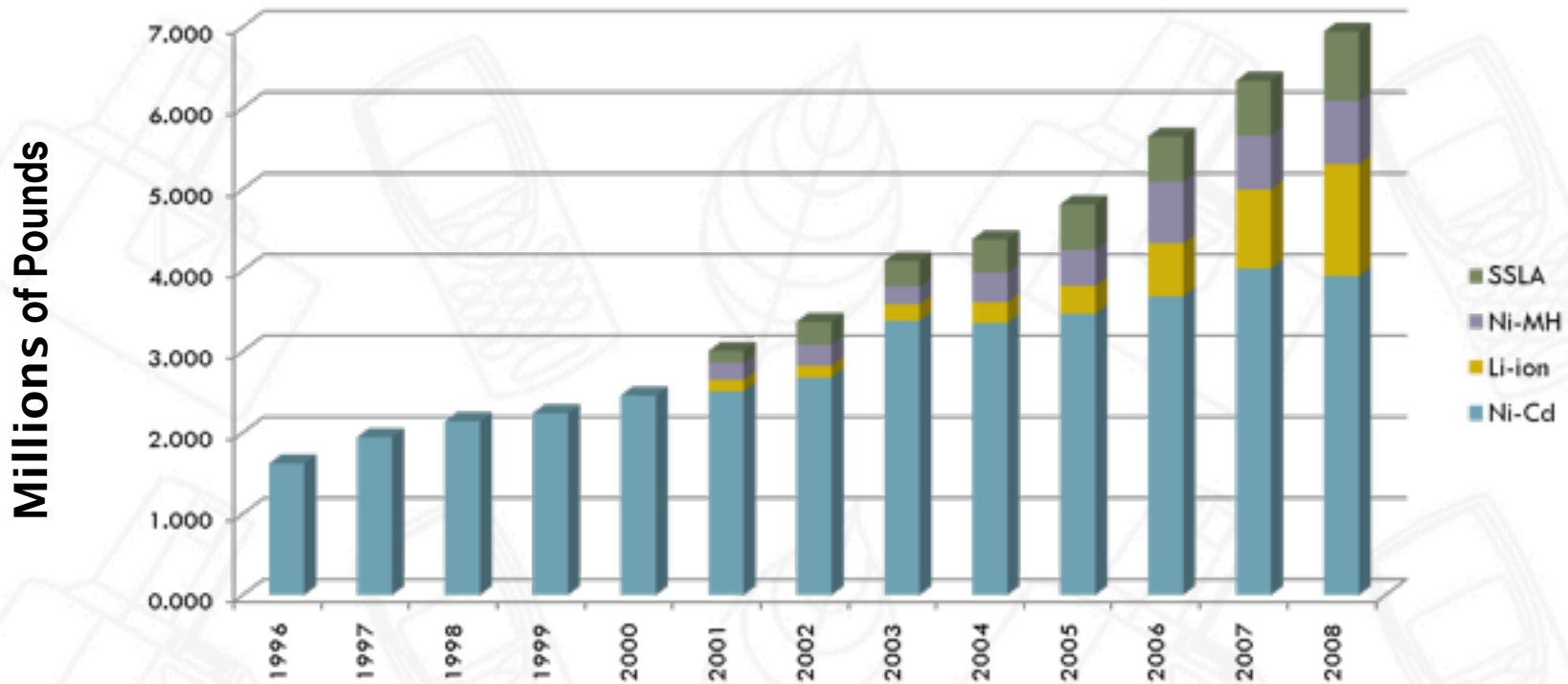
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For More Information

Promote sustainability and green business practices, and join the Call2Recycle program.

Visit www.call2recycle.org to sign up.

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