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ARIZONA STATE UNIVERSITY ANNOUNCES TOM KISER AS PART OF SOLUTION TO ACHIEVE ENERGY EFFICIENCY

Climate change and its effect on our planet prompts over 70 colleges and universities to meet at the first "Presidents Climate Commitment Meeting" in Washington, D.C.

Washington, D.C., June 12, 2007 -In an unprecedented act, there are now 284 universities and colleges from all across America representing two million students in 45 states who have officially signed a binding document making a commitment to become carbon neutral.

This is the first time since World War II that this number of university presidents met to respond collectively to a challenge at hand, according to Tony D. Cortese, President of Second Nature, an organization started by Senator John Kerry. They acknowledge that climate change is real. They warned that "It's coming like a freight train with inertia that can anesthetize people about the inevitability of its effects," adding that "we are better together than apart."

Tom Kiser, known throughout the industrial world as "America's Energy Coach," is being welcomed by the Arizona State University (ASU) family where his expertise is of special interest in the Engineering School for Sustainability because he is poised to help ASU and hundreds of other universities develop and implement methods to achieve this monumental goal.

Thomas E. Kiser is chairman, CEO and founder of Professional Supply Inc. (PSI), an international leader in the innovation, design, and application of the most advanced heating, ventilating, and energy systems in the world. Mr. Kiser, an aeronautical engineer, is a pioneer in the field of energy and has developed many revolutionary patents that have changed the way industries integrate and utilize HVAC and process energy loads.

He is famous for the "Kiser Concept" which was installed in the Ford Motor Company in 1998 and produced \$15 million in annual energy savings that year, after which Ford received an ASHRAE National Energy Savings Award. Current annual energy savings realized by Ford is in excess of \$50 million per year with an annual emission reduction of over 257,000 tons of CO₂.

While saving companies millions of dollars, he has also shared his expertise and strong discipline with leaders across the world, including China where he was appointed Senior Energy Advisor to the Shanghai Economic Commission in 2001 at the request of then Vice President Al Gore.

Coach Kiser now wants to bring his plan of action and energy savings to universities across the country.

Senator John Kerry, co-author of his new book entitled *This Moment on Earth*, with his wife Teresa Heinz, addressed the power group of university presidents and chancellors. Senator Kerry stated that, "universities are in a primary position in the life of our society to provide leadership on this issue. The antidote is good energy policy. Presidents of universities, as opinion leaders, can collectively create the grass roots momentum that will cause a sea of change that will allow America to achieve energy independence. Universities can lead by curriculum." He further challenged the

group to get every college and university in the country to join them in this effort.

President of ASU and chairman of the steering committee that developed the Commitment, Michael Crow, told reporters at a news conference following the ceremony that "we need the grass roots efforts of students and colleges to make this their 'civil rights' rallying cry - to make it the big audacious goal as President John F. Kennedy said about going to the moon."

Coach Kiser believes that human civilization gravitates to the platform of higher education. Students entering these institutions of learning are forming new beliefs, the sum of which will represent their attitudes about design of sustainability of energy efficiency that will bring balance between Man vs. Environment.

Corporations come back to universities to find best practices for them to implement in application and demonstration. Educating tomorrow's engineers will provide the necessary critical mass to make the paradigm shift for a new epidemic of energy efficiency that is carbon neutral. "It has become a new NASDAQ", said Mr. Kiser. This is where Tom Kiser intends to leave his greatest legacy and pave the way for him to go to Washington, D.C. within five years to create a national energy strategy and plan.

