

Registration Form

Registration for CRRA includes presentations and handouts. The CRRA conference does NOT include any meals.

Fees (Please check one that applies):

March 9 – CRRA Members \$75
 March 9 - Non-Members \$100
 March 10 – For all (but does not include other CRRA sessions on 3/10) \$50

Name: _____

Affiliation: _____

Address: _____

City: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Web: _____

Mail form and payment (payable to “CRRA”) to CRRA, PO Box 276567, Sacramento, CA 95827-6567 or fax with Credit Card Payments to 916-932-2209.

Visa or MasterCard

Card # _____

Expiration Date _____

V-Code _____ (This appears on the signature tape on the back of your bankcard. The V-Code is the last 3 or 4 digits on the tape)

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Cancellation Policy/Disclaimers

Refund requests must be received in writing by March 1, 2004 and are subject to a 25% service charge. No refunds will be given for “no shows.” All substitutions must be made in writing.

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Who Should Attend?

March 9 – Consultants, local governments and nonprofit organizations working with businesses on sustainability and recycling. This may develop into a certification system like L.E.E.D. offered by the U.S. Green Building Council.

March 10 – Businesses working to become sustainable that are interested in the concepts and practices of Zero Waste, examples of them (see http://www.gbm.org/zerowaste/articles/companies_zw.html), and how to achieve Zero Waste themselves.

On March 10, CIWMB is holding a **FREE Recycled Products Trade Show** in the same location with **over 100 vendors** highlighting the **latest recycled products** available. For info on that Show: www.ciwmb.ca.gov/BuyRecycled/ or Mary Farr, 916-341-6481, mfarr@ciwmb.ca.gov.

This is part of a larger Conference (3/8-10, 2004) organized by the CRRA. Other sessions of interest to businesses at that conference include the Plenary Address by David Gottfried, founder of the U.S. Green Building Council (3/10, 8am), and the first training of the new Resource Management Institute on 3/8 (1-4:30 pm) for private facility managers on “Resource Management for Commercial & Industrial Facilities.” Visit www.crra.com for entire conference program.

Cooperating Organizations

This workshop was developed for CRRA by the GrassRoots Recycling Network, Zero Waste Business Program in cooperation with:

- ◆ Silicon Valley Manufacturing Group
- ◆ GreenBiz.Com
- ◆ Economic Development Alliance for Business
- ◆ So. Bay Business Environmental Coalition
- ◆ Acterra Business Environmental Awards
- ◆ CA Green Business Programs
- ◆ Conservatree
- ◆ CA Integrated Waste Management Board
- ◆ Global Recycling Council of the CRRA

ZERO WASTE BUSINESSES

Guiding Principles and Tools to Help Businesses Achieve Zero Waste

**March 9 & 10, 2004
Sacramento, CA
Convention Center**

A Workshop at the

California Resource Recovery Association



A Training & Certification Conference

**Call 916-441-2772 to Register or
go to www.crra.com**

AGENDA

March 9, 2004 (For Consultants and Sustainable Business Organizations)

1 pm – Background and Introductions

1:15 – Overview of Zero Waste Business Principles

1:45 – Examples of Zero Waste Diversion Leaders

2:15 – Break

2:30 – How to Apply Zero Waste Business Principles

4:30 – Plans for Training and Certification

5 pm – Adjourn

March 10, 2004 (For Businesses)

10:15 am – Background and Introductions

10:30 – Overview of Zero Waste Business Principles

11 – Examples of Zero Waste Businesses

11:30 – How to Achieve Zero Waste

Noon - Adjourn

About the Presenters

Richard V. Anthony – President of Richard V. Anthony Associates, on the Boards of Zero Waste International Alliance, CRRA and GRRN.

Chris Geiger, Ph.D. (3/9 only) – Toxics Reduction Coordinator of the City of San Francisco Dept. of the Environment. San Francisco has adopted the Precautionary Principle and the goal of Zero Waste by 2020.

Susan Kinsella – Executive Director of Conservatree and nationally recognized expert on environmentally preferable purchasing.

Gary Liss – President of Gary Liss & Associates and Director of the GRRN Zero Waste Business Program.

Zero Waste Business Principles

The GrassRoots Recycling Network (GRRN) adopted the following Principles on January 13, 2004 to guide and evaluate current and future Zero Waste policies and programs established by businesses. These Principles establish the commitment of companies to achieve Zero Waste and further establish criteria by which workers, investors, customers, suppliers, policymakers and the public in general can assess the resource efficiency of companies.

- 1) **Commitment to the triple bottom line** - We ensure that social, environmental and economic performance standards are met together.
- 2) **Use Precautionary Principle** – We apply the precautionary principle before introducing new products and processes, to avoid products and practices that are wasteful or toxic.
- 3) **Zero Waste to landfill or incineration** – We divert more than 90% of the solid wastes we generate from Landfill and Incineration from all of our facilities. No more than 10% of our discards are landfilled or incinerated. No mixed wastes are incinerated or processed in facilities that operate above ambient biological temperatures (more than 200°F.) to recover energy or materials.
- 4) **Responsibility: Takeback products & packaging** - We take financial and/or physical responsibility for all the products and packaging we produce and/or market under our brand(s), and require our suppliers to do so as well.
- 5) **Buy reused, recycled & composted** - We use recycled content and compost products in all aspects of our operations, including production facilities, offices and in the construction of new facilities.
- 6) **Prevent pollution and reduce waste** – We redesign our supply, production and distribution systems to reduce the use of natural resources and eliminate waste.
- 7) **Highest and best use** – We continuously evaluate our markets and direct our discarded products and packaging to recover the highest value of their embodied energy and materials.
- 8) **Use economic incentives** – We use economic incentives to encourage our customers, workers and suppliers to eliminate waste and maximize the reuse, recycling and composting of discarded materials.
- 9) **Products or services sold are not wasteful or toxic** – We evaluate our products and services regularly and develop alternatives to eliminate products that are wasteful or toxic.
- 10) **Use non-toxic production, reuse and recycling processes** – We eliminate the use of hazardous materials in our production, reuse and recycling processes, particularly persistent bioaccumulative toxics.