

The Center for Sustainable Behavior & Impact

Unlocking Recycling's Potential:

Behavior Change, Habits, and Equity



The Recycling Partnership, in collaboration with Rare's Center for Behavior & The Environment, will hold an interactive and inspiring workshop - Unlocking Recycling's Potential: A Workshop on Behavior Change, Habits, and Equity, where recycling program leaders will learn how the application of behavioral insights can inspire and revolutionize their approach to recycling.



Date: Wed., February 21st - Thurs., February 22nd 2024

Location: Mitchell Park Community Center, Palo Alto, California

For questions, email events@recyclingpartnership.org

Who Should Join Us

Waste and recycling leaders, coordinators, and professionals from:

- Local, regional, and state government
- Nonprofit organizations
- Higher education institutions
- Haulers and recycling facilities
- Private organizations including advisors and consultants

[Learn more](#)

What You'll Learn

- Behavioral Insights for Sustainability
- Behavior-Centered Design
- Motivations and Barriers
- Real-World Application
- Actionable Solutions
- Inspiration and Vision

recyclingpartnership.org/california-workshop

